

**REQUEST FOR EXPRESSIONS OF INTEREST
CONSULTING SERVICES – FIRMS SELECTION
Saint Vincent and the Grenadines
OECS Regional Tourism Competitiveness Project
Credit No.: 6001- VC
Development of a Website for The Tourism Authority**

Reference No. SVGRTCP-C-LCS-10

Saint Vincent and the Grenadines has received financing from the World Bank toward the cost of the **OECS Regional Tourism Competitiveness Project**, and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”), include the development of a Tourism website which can respond to the changes in the digital demand profile of the tourism industry, allow for greater interaction with its users, and be easily maintained and updated. The services also include the provision of training and technical support to the Tourism Authority. The expected duration of the consultancy is twenty-four (24) weeks.

The detailed Terms of Reference (TOR) for the assignment can be found at the following website: [Request for Expressions of Interest \(www.gov.vc\)](http://www.gov.vc) or can be obtained at the address given below.

The **Economic Planning Division** now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are: **(1)** Firms should have at least five (5) years’ experience in development of tourism destination or related websites, and **(2)** successfully completed two (2) projects of similar nature and the sites must be currently operating. Firms should have qualified professional staff in the following areas: UX/UI Designer, Web Developer, Mobile Developer, SEO Specialist, Content Writer/Editor, Quality Assurance (QA) Specialist and Trainer/Training Co-Ordinator.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank’s Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers January 2011, revised July 2014 (“Consultant Guidelines”), setting forth the World Bank’s policy on conflict of interest. Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications.

A Consultant will be selected in accordance with the **Least Cost Selection (LCS)** method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours 0900 to 1400 hours. Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) by **November 9, 2023 at 1600 hours.**

Economic Planning Division

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