

**Saint Vincent and the Grenadines
STRENGTHENING HEALTH SYSTEM RESILIENCE PROJECT**

**Request For Expressions of Interest
Consulting Services – Individual Consultant**

**Assignment Title: Communication Specialist
Reference No.: SVGSHSRP-C-INDV-8**

Saint Vincent and the Grenadines (SVG) has received financing from the International Development Association (World Bank) and OPEC Fund for International Development (OFID) towards the cost of implementing the Strengthening Health System Resilience Project (SHSRP). To support the implementation of the Project, the Government of SVG will require the services of a Communication Specialist.

The position of the PCT Communication Specialist is a contracted full-time staff position and work will be performed on site at the office of the PCT and work with the Public Sector Investment Programme Management Unit (PSIPMU) of the Economic Planning Division, Ministry of Finance, Economic Planning, and Information Technology located in SVG.

The Officer will develop and implement an appropriate communication strategy for promoting the project activities and the visibility of project. He/she will work closely with all relevant ministries and agencies involved in the project to facilitate effective communication among all key stakeholders under the project.

The detailed Terms of Reference (TOR) for the assignment can be found at the following link:
<https://procurement.gov.vc/eprocure/index.php/current-bids>

The Ministry of Finance, Economic Planning and Information Technology now invites eligible Consultants to indicate their interest in providing the Services. Qualifications and experience include, inter alia, the following:

- Bachelor's Degree in Communications, Public Relations, Journalism or equivalent Mass Communication, Public Affairs, Environmental/Health Communications, or a related field.
- At least 5 years of work experience in the field of public information, media and communication relations, research, documentation, report writing, journalism or/and communication.
- Demonstrated experience in effective oral and written communication including the development of communication products in the field of media relations, research, etc.
- Sound policy understanding of the St. Vincent and the Grenadines Health Sector and policies and programmes *is an asset*.
- Knowledge and experience of ICT-based Office applications and tools (word processing, spreadsheets, and data processing, PowerPoint).

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” July 2016 revised November 2017, August 2018, November 2020 and September 2023 (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the **Individual Consultant (IC) Selection** method set out in the Procurement Regulations. Further information can be obtained at the address below during the hours 9:00 to 15:30 hours.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) no later than **Friday, April 26, 2024**.

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